



GDS/Branddecor
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Comparative Income Statement

First Date Range 1/1/2018 12:00AM
 1/31/2018 11:59PM
 Second Date Range 1/1/2017 12:00AM
 1/31/2017 11:59PM
 Printed at: 2/9/2018 11:29AM
 Store No. 100

Income	Jan 1, 18 - Jan 31, 18		Jan 1, 17 - Jan 31, 17	
Sales.	\$224,895.16	97.06%	\$273,247.83	93.92%
Artwork-Design	\$150.00	0.06%	\$85.00	0.03%
Cut Vinyl Signs	\$4,443.00	1.92%	\$7,044.82	2.42%
Digital Prints	\$141,043.42	60.87%	\$156,813.03	53.90%
Dimensional Signs	\$3,468.00	1.50%	\$0.00	0.00%
Installation	\$9,052.00	3.91%	\$16,352.62	5.62%
Miscellaneous	\$45,349.43	19.57%	\$53,235.56	18.30%
Outsource	(\$214.00)	-0.09%	\$687.80	0.24%
Post-Frames-Hardware	\$9,845.31	4.25%	\$39,029.00	13.41%
Vehicle Wraps	\$720.00	0.31%	\$0.00	0.00%
Sales	\$11,038.00	4.76%	\$0.00	0.00%
Shipping	\$6,731.20	2.91%	\$17,660.46	6.07%
Other Income.	\$70.00	0.03%	\$38.00	0.01%
sales tax discounts	\$70.00	0.03%	\$38.00	0.01%
Income Total	\$231,696.36		\$290,946.29	

Expense	Jan 1, 18 - Jan 31, 18		Jan 1, 17 - Jan 31, 17	
Bad Debt Exp	\$0.16	0.00%	\$0.00	0.00%
Bank Service Charges - Expense	\$42.67	0.02%	\$0.00	0.00%
Bank Service Charge - for Credit Cards	\$1,081.95	0.50%	\$2,523.87	0.55%
Insurance	\$2,498.87	1.15%	\$1,855.99	0.41%
Insurance - Liability Insurance	\$1,024.91	0.47%	\$1,026.02	0.23%
Insurance - Life Insurance	\$601.60	0.28%	\$601.60	0.13%
Insurance - Vehicle Insurance	\$0.00	0.00%	\$228.37	0.05%
Insurance - Workers Comp	\$872.36	0.40%	\$0.00	0.00%
Other Expenses.	\$118,990.37	54.79%	\$183,430.65	40.27%
Sales Tax Paid	\$280.75	0.13%	\$191.47	0.04%
Sales Expenses	\$1,306.60	0.60%	(\$1,779.74)	-0.39%
Credit Given	\$1,306.60	0.60%	(\$1,779.74)	-0.39%
Miscellaneous Expense.	\$41,621.69	19.16%	\$61,462.58	13.49%
Cellular Telephone	\$0.00	0.00%	\$344.83	0.08%
Computer Service	\$0.00	0.00%	\$700.00	0.15%
Depreciation Expense	\$26,989.44	12.43%	\$26,989.44	5.93%
Interest Expense	\$268.99	0.12%	\$12,621.29	2.77%
Miscellaneous Expense	(\$11.00)	-0.01%	(\$1,488.00)	-0.33%
Other Expenses	\$0.00	0.00%	\$215.00	0.05%
Postage and Delivery	\$14,047.66	6.47%	\$21,648.53	4.75%
Reconciliation Discrepancies	\$0.00	0.00%	(\$118.17)	-0.03%
Fines and Penalties	\$326.60	0.15%	\$549.66	0.12%
Payroll Expenses.	\$43,711.17	20.13%	\$87,393.73	19.19%
Medicare Expense	\$631.99	0.29%	\$1,144.99	0.25%
Payroll Hourly	\$19,669.22	9.06%	\$36,779.02	8.07%
Payroll Wages - Overtime	\$3,639.06	1.68%	\$2,354.43	0.52%
Payroll - Salary	\$9,643.64	4.44%	\$30,517.48	6.70%
Payroll - Sales Commissions	\$5,060.51	2.33%	\$8,193.09	1.80%
Social Security Expense	\$2,702.27	1.24%	\$4,895.85	1.07%
Employers FUTA Expense	\$261.51	0.12%	\$448.53	0.10%

Expense	Continued...	Jan 1, 18 - Jan 31, 18		Jan 1, 17 - Jan 31, 17	
Employers SUTA Expense		\$2,102.97	0.97%	\$3,060.34	0.67%
Payroll and HR Benefits		\$13,163.67	6.06%	\$13,812.91	3.03%
Medical Ins Expense - Employees		\$3,669.44	1.69%	\$5,727.29	1.26%
Medical Ins Expense - Owner		\$829.08	0.38%	\$1,497.27	0.33%
Premier Dental		\$35.19	0.02%	\$150.50	0.03%
VSP Vision		(\$5.79)	0.00%	(\$3.86)	0.00%
Vacation Pay		\$3,114.48	1.43%	\$647.56	0.14%
Holiday Pay		\$4,098.88	1.89%	\$4,030.56	0.88%
Personal Time Off Pay		\$1,388.20	0.64%	\$1,058.12	0.23%
Simple IRA Co Match		\$34.19	0.02%	\$705.47	0.15%
Office Expenses		\$15,576.04	7.17%	\$18,280.13	4.01%
Cleaning Service		\$531.00	0.24%	\$0.00	0.00%
Dues and Subscriptions		\$351.54	0.16%	\$102.23	0.02%
Internet Expense		\$473.91	0.22%	\$445.74	0.10%
Printing and Reproduction		\$391.55	0.18%	\$3,477.65	0.76%
Rent		\$8,747.81	4.03%	\$8,331.25	1.83%
Telephone		\$194.70	0.09%	\$194.70	0.04%
Trash and Waste Removal		\$90.00	0.04%	\$415.00	0.09%
Supplies		\$568.95	0.26%	\$1,334.27	0.29%
Office Supplies		\$143.70	0.07%	\$820.09	0.18%
Shop Supplies		\$425.25	0.20%	\$514.18	0.11%
Utilities.		\$4,226.58	1.95%	\$3,979.29	0.87%
Gas and Electric		\$3,517.19	1.62%	\$2,970.14	0.65%
Trash Pickup		\$631.23	0.29%	\$884.62	0.19%
Water - Utilities		\$78.16	0.04%	\$124.53	0.03%
Automobile Expense		\$102.67	0.05%	\$907.78	0.20%
Bill Discount		(\$80.02)	-0.04%	(\$950.75)	-0.21%
Professional Fees		\$3,307.80	1.52%	\$2,532.56	0.56%
Professional Fees - Accounting		\$60.99	0.03%	\$170.48	0.04%
Professional Fees - Consulting		\$462.08	0.21%	\$2,362.08	0.52%
Professional Fees - Other		\$2,784.73	1.28%	\$0.00	0.00%
Travel and Ent		\$0.00	0.00%	\$1,579.98	0.35%
Meals		\$0.00	0.00%	\$55.64	0.01%
Travel		\$0.00	0.00%	\$1,524.34	0.33%
Cost of Goods Sold		\$94,575.61	43.55%	\$110,226.10	24.20%
Material Expenses		\$79,584.40	36.64%	\$95,918.95	21.06%
Shipping Supplies Expense		\$2,629.00	1.21%	\$2,983.68	0.66%
Production Material Expense		\$76,955.40	35.43%	\$92,733.77	20.36%
Shipping Supplies		\$0.00	0.00%	\$201.50	0.04%
Equipment Expenses		\$6,806.89	3.13%	\$1,842.90	0.40%
Equipment Rental		\$800.00	0.37%	\$0.00	0.00%
Service Equipment Expense		\$3,656.49	1.68%	\$604.16	0.13%
Production Equipment Expense		\$2,350.40	1.08%	\$1,238.74	0.27%
Labor Expenses		\$8,184.32	3.77%	\$12,464.25	2.74%
Temp Labor		\$1,041.99	0.48%	\$4,744.99	1.04%
Installation Labor Expense		\$7,092.33	3.27%	\$5,835.07	1.28%
Production Labor Expense		\$50.00	0.02%	\$0.00	0.00%
Service Labor Expense		\$0.00	0.00%	\$1,884.19	0.41%
Expense Total		\$217,189.63		\$298,036.61	
Net Income from Operations		\$14,506.73		(\$7,090.32)	

Other Expense	Jan 1, 18 - Jan 31, 18		Jan 1, 17 - Jan 31, 17	
IW Technology Fee	\$899.67	95.25%	\$1,779.74	100.00%
Cost of Goods Sold	\$44.84	4.75%	\$0.00	0.00%
Material Expenses	\$44.84	4.75%	\$0.00	0.00%

Other Expense	Continued...	Jan 1, 18 - Jan 31, 18	Jan 1, 17 -Jan 31, 17	
retail display hardware		\$44.84	4.75%	\$0.00 0.00%
Other Expense Total		\$944.51		\$1,779.74
	Net Income	\$13,562.22		(\$8,870.06)